

LISA LINK | lisalink@post.harvard.edu

CAREER OBJECTIVES

Apply my background in digital media and graphic arts to web design and marketing.

SKILLS

Photoshop, Illustrator, InDesign, Dreamweaver, HTML, ExpressionEngine, CSS, Google Maps, photography, video.

WORK EXPERIENCE

Senior Web Designer, University of Massachusetts (UMass), Boston

[Current position] Set up and now co-manage UMass Boston YouTube channel. Project manager on pilot history web site/course using a new CMS and map mashups of historic maps.. Designer for the UMass mobile web site. Daily design, coding, consulting, social media work for faculty and administrators. Panelist at Northeast Regional Computing Program (NERCOMP) Mashup day, April 2008. Panelist at NERCOMP, November, 2008. Article describes work with UMass Advancement Office:

http://www.umb.edu/news/2008news/releases/april/online_community.html

Web Coordinator, Yale School of Nursing

Web production and design. Daily updates of the website. Initiated project to produce short web video spotlights of students in online program to enhance recruitment. Project lead for a new table-free/all-CSS section of the website in conjunction with a university-wide development campaign. New Haven, CT, 2006-2007. <http://nursing.yale.edu>.

Graphic/Web designer, Crimson Summer Academy at Harvard University

Independent contractor for both web and print which includes creating books, brochures holiday cards and calendars. Created the public and private web space for the program and trained the office staff to conduct text updates. Teach digital media. Cambridge, MA, 2004–present. <http://www.crimsonsummer.harvard.edu>.

Web & Print Designer, JFL Media

Conducted content updates, designed templates, optimized graphics, edited front-end code for several web sites on a daily basis. Designer on identity projects and print marketing materials for this community-building web company. Newton, MA, 2000–2005.

Educator, University of Massachusetts (UMass), Boston.

WebCT Vista consultant to train faculty, 2005-2006. **Lecturer** at the UMass College of Public and Community Service, Spring 2006 taught “Media Literacy” completely online. Taught digital media such as Photoshop and Flash for the Art Department as a **Lecturer** from 2003-2006.

Manager, Computer Resource Center, Manchester Craftsmen’s Guild

Organized and set up the first MCG web site. Introduced computers into MCG’s arts programs, which served 200-plus high school students annually. Collaborated on interdisciplinary public art projects. Managed Macintosh lab. Taught digital imaging. Pittsburgh, PA, 1992–98.

ARTIST AWARDS

Visiting Artist Residency with Io Palmer, Pittsburgh, PA, June 2009. Phi Beta Kappa, Catherine Inness Ireland Travel Fellowship, John Harvard Honorary Scholar, Elizabeth Cary Agassiz Certificate of Merit. Puffin Foundation Award, 2002. Massachusetts Cultural Council Professional Development Grant for graphic design study, 2001. Boston Cultural Council Grant for teaching project, 1999, 2000. Clifton Visiting Artist Learning from Performers program, Harvard University, 1998. Research Fellow STUDIO For Creative Inquiry, Carnegie Mellon University, 1996/97. New Forms Regional Grant Painted Bride Art Center, Philadelphia, 1996. Barbara Deming Memorial Fund Grant, Brooklyn, New York, 1995. Emerging Artists Grant Pittsburgh Filmmakers, 1993.

EDUCATION

University of Colorado, Boulder — MFA, 1992. Dean’s Grant Awards.
Harvard-Radcliffe College — AB, cum laude in Fine Arts, 1986.